

LIFE-O-NOMICS

THE CONVENER OF ADVANCING COMMON KNOWLEDGE

OUR VISION

To create a central, coordinating entity that **elevates life education**—convening mission-aligned people and organizations committed to empowering citizens with the knowledge, skills, and values to contribute meaningfully to society.

We bring clarity, collaboration, and cohesion to the broader life education movement by mapping focus areas (like those in personal finance) and identifying lead organizations to advance each domain.

WHY THIS MATTERS

- Education today is fragmented—we aim to weave together the threads of practical knowledge essential for life beyond the classroom.
 - From financial literacy to emotional intelligence, we need a **systems-level view** and a collaborative model to truly transform how we prepare people for life.
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WHAT WE DELIVER

A Unified Framework for Life Education

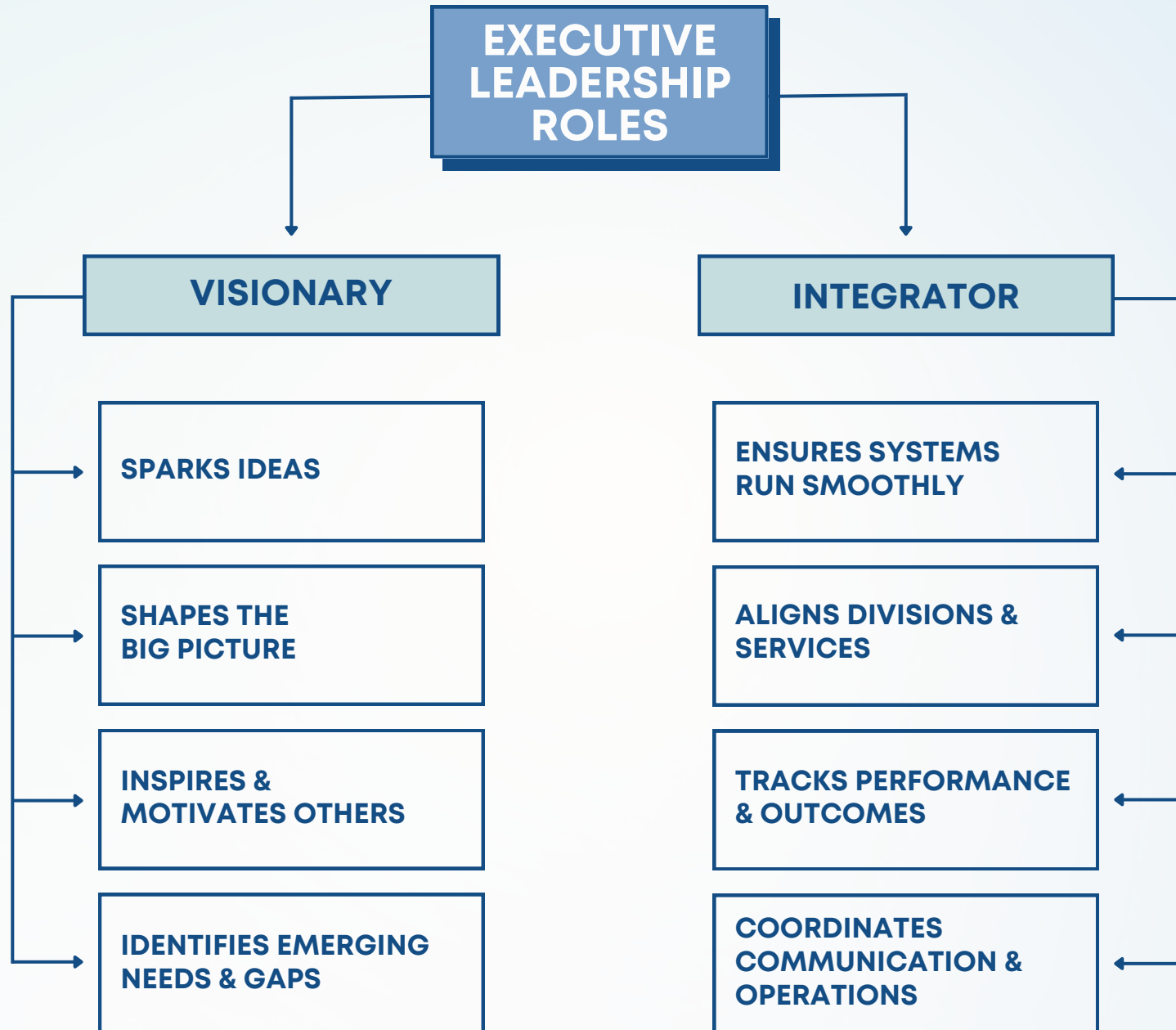
- **Mapping the Ecosystem:** Identify the full spectrum of life education—from personal finance to civic responsibility.
 - **Convening Collaborators:** Appoint organizations and leaders to “own” each aspect of this work.
 - **Streamlining for Impact:** Align goals, reduce overlap, and amplify reach.
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THE RESULT

- A more **productive, kind, and informed society**
- **Reduced competition** between organizations with shared missions
- **Eliminated duplication** of efforts and wasted resources
- **Clearer pathways for donors** to invest with confidence and clarity
- Less **organizational fatigue** and more collective momentum

**A 30,000-FOOT VIEW
OF EDUCATION FOR
LIVING WELL**

LIFE-O-NOMICS



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SUBJECTS TO BE TAUGHT

Each of these divisions will have a visionary & an integrator.

CONFIDENCE & GRIT

- Values discovery
- Growth mindset
- Mindfulness & emotional regulation
- Personal power & life design
- Communication & conflict resolution
- Healthy relationships
- Ethics & character formation
- Think globally, act locally

CIVIC LITERACY

- Government structure & processes
- Voting, rights & responsibilities
- Local involvement & community impact
- Media literacy & critical thinking

FINANCIAL COMPETENCE (FINOMICS)

- Credit, banking, & budgeting
- Investing & debt management
- Taxes & financial planning
- Financial ethics & sustainability

VOCATIONAL & PARTNERSHIP CLARITY

- Career exploration & mentorship
- Skill-building & apprenticeships
- Purpose-driven work
- Navigating education vs. trades

TEACHERS SHOULD MINIMIZE SHARING PERSONAL EXPERIENCES ON THESE TOPICS AND INSTEAD USE A DIVERSE RANGE OF EXAMPLES TO GUIDE STUDENTS TOWARD THEIR OWN DISCOVERIES.

LIFE-O-NOMICS

SUBJECTS TO BE TAUGHT

The Divisions of each Subject To Be Taught

CONFIDENCE & GRIT

- **Curriculum Curator**
 - Promote resilience, critical thinking, and strong decision-making by moving away from overprotective approaches.
- **Certification & Professional Development**
- **Mentorship**
 - Educators
 - Students
- **Training Educators**
 - Formal Educators
 - Informal Educators
- **Educator Recruitment**

CIVIC LITERACY

- **Curriculum Curator**
 - Selects, organizes, & updates civic education content to align with Life-O-Nomics' mission.
- **Certification & Professional Development**
- **Mentorship**
 - Educators
 - Students
- **Training Educators**
 - Formal Educators
 - Informal Educators
- **Educator Recruitment**

FINANCIAL COMPETENCE (FINOMICS)

- **Curriculum Curator**
 - Sources, organizes, & refines financial literacy content to ensure quality, clarity, & real-world relevance.
- **Certification & Professional Development**
- **Mentorship**
 - Educators
 - Students
- **Training Educators**
 - Formal Educators
 - Informal Educators
- **Educator Recruitment**

VOCATIONAL & PARTNERSHIP CLARITY

- **Curriculum Curator**
 - Guide students towards vocational strengths, paths, & readiness. Enhance decision-making in personal partnerships.
- **Certification & Professional Development**
- **Mentorship**
 - Educators
 - Students
- **Training Educators**
 - Formal Educators
 - Informal Educators
- **Educator Recruitment**

Curriculum Curation**Sources of Strength**

Evidence-based curriculum that promotes resilience, peer connection, and emotional strength in schools.

- Website: <https://sourcesofstrength.org>

Search Institute

Creates frameworks and tools that foster developmental assets, purpose, and self-efficacy in youth.

- Website: <https://www.search-institute.org>

Certification & Professional Development (Formal Educators)**University of Minnesota – College of Education and Human Development (CEHD)**

Provides certification and PD focused on youth development, social-emotional learning, and well-being.

- Website: <https://www.cehd.umn.edu>

Minnesota Department of Education – SEL Implementation Team

Offers PD tools and guidance to help educators integrate confidence-building SEL strategies.

- Website: <https://education.mn.gov>

Certification & Professional Development (Informal Educators)**Youthprise**

Supports out-of-school-time educators and youth leaders with training in SEL and leadership development.

- Website: <https://youthprise.org>

Minnesota Alliance With Youth

Trains AmeriCorps Promise Fellows and partners in mentoring and confidence-focused youth engagement.

- Website: <https://mnyouth.net>

Training Formal Educators**Search Institute**

Provides professional training for school staff on positive youth development and asset-building.

- Website: <https://www.search-institute.org>

Greater Good Science Center – Online PD

Offers research-backed online training in cultivating resilience, grit, and well-being in classrooms.

- Website: <https://ggsc.berkeley.edu>

Training Informal Educators**Youth Frontiers**

Runs character-building retreats and trains facilitators in courage, respect, and self-worth.

- Website: <https://www.youthfrontiers.org>

Girls on the Run MN

Trains volunteer coaches to deliver confidence-building life lessons through movement and mentorship.

- Website: <https://www.gotrmn.org>

Recruiting Confidence & Grit Educators (Formal)**University of Minnesota – CEHD**

Leads credentialing pathways into youth mental wellness and development-focused teaching.

- Website: <https://www.cehd.umn.edu>

EdPost (St. Cloud State) & Education Minnesota

Statewide job posting and recruitment for licensed educators, including SEL-integrated roles.

- Website: <https://edpost.stcloudstate.edu>

Recruiting Confidence & Grit Educators (Informal)**Minnesota Alliance With Youth**

Recruits and places AmeriCorps Promise Fellows into school and nonprofit youth confidence-building roles.

- Website: <https://mnnyouth.net>

Literacy Minnesota – AmeriCorps

Places national service members into alternative learning programs focused on life skill development.

- Website: <https://www.literacymn.org>

Mentoring Educators (Formal)**ATLAS ABE Mentorship Program**

Pairs educators working with nontraditional youth populations with experienced SEL mentors.

- Website: <https://atlasabe.org>

Youthprise

Supports adult mentors with training for working in community and school-based SEL programs.

- Website: <https://youthprise.org>

Mentoring Educators (Informal)**Mentoring Partnership of Minnesota (MPMN)**

Provides tools and training for mentoring program leaders working with youth on confidence and identity.

- Website: <https://www.mpmn.org>

Literacy Minnesota

Supports mentors and tutors who focus on building self-esteem and goal-setting skills in informal settings.

- Website: <https://www.literacymn.org>

Mentoring Students in Confidence & Grit**Girls on the Run MN**

Pairs youth with adult mentors to build confidence, communication, and emotional health through running.

- Website: <https://www.gotrmn.org>

Big Brothers Big Sisters Twin Cities

Matches youth with adult mentors to develop grit, emotional safety, and life readiness.

- Website: <https://www.bigstwincities.org>

Curriculum Curation**Learning Law and Democracy Foundation (LLDF)**

A leading nonprofit providing civic education curriculum such as We the People and Project Citizen, aligned with MN state standards.

- Website: <https://teachingcivics.org>

MN Center for Social Studies Education (CSSE)

A collaborative effort between MDE and the MN Historical Society, offering civics curriculum resources and professional support for educators.

- Website: <https://www.mncsse.org>

Minnesota Civic Education Coalition

A statewide alliance of civic groups and educators focused on sharing and creating effective civic education content.

- Website: <https://teachingcivics.org/programs/minnesota-civic-education-coalition>

Certification & Professional Development (Formal Educators)**Minnesota Department of Education (MDE)**

Provides PD aligned to the state's social studies standards, including updates on civic learning competencies.

- Website: <https://education.mn.gov>

Literacy Minnesota

Offers structured training workshops that help educators integrate civic topics into literacy and life skills instruction.

- Website: <https://www.literacymn.org>

University of Minnesota – CCAPS

Provides certificates and continuing education for educators and civic leaders through its College of Continuing and Professional Studies.

- Website: <https://ccaps.umn.edu>

Certification & Professional Development (Informal Educators)**Literacy Minnesota**

Supports community educators and volunteers in civic education through targeted workshops and AmeriCorps-based programs.

- Website: <https://www.literacymn.org>

Minnesota Humanities Center

Delivers equity-centered professional development focused on civic identity, story-sharing, and cultural literacy.

- Website: <https://www.mnhum.org>

Learning Law and Democracy Foundation (LLDF)

Also provides informal educator resources and PD, especially through community partnerships.

- Website: <https://teachingcivics.org>

Training Formal Educators**Learning Law and Democracy Foundation (LLDF)**

Leads workshops and PD series aligned with state civics benchmarks; supports classroom implementation of national civics models.

- Website: <https://teachingcivics.org>

YMCA Center for Youth Voice

Trains teachers to advise student leaders in mock government, model UN, and youth policy experiences.

- Website: https://www.ymcanorth.org/locations/center_for_youth_voice

Minnesota Council for the Social Studies (MCSS)

A hub for teacher networking and civic-focused sessions at their annual statewide conference.

- Website: <https://www.mcass.org>

Training Informal Educators**Literacy Minnesota**

Offers community-based PD in civic topics for adult ed volunteers, ESL tutors, and other informal educators.

- Website: <https://www.literacymn.org>

League of Women Voters MN (LWVMN)

Provides youth engagement strategies and educator support for civic participation and voter education.

- Website: <https://www.lwvmn.org>

Minnesota Civic Education Coalition

Hosts joint trainings and summits open to both school-based and informal civic educators.

- Website: <https://teachingcivics.org/programs/minnesota-civic-education-coalition>

Recruiting Civic Literacy Educators (Formal)**MN Council for the Social Studies (MCSS)**

Provides job boards, educator recruitment tools, and peer networks to strengthen the civic teacher pipeline.

- Website: <https://www.mcass.org>

Minnesota Department of Education (MDE)

Licensing and support for social studies and government educators in schools across the state.

- Website: <https://education.mn.gov>

University of Minnesota – Social Studies Licensure

Prepares new civic educators through its licensure track and graduate teaching programs.

- Website: <https://cehd.umn.edu/ci/programs/initiallicensure/>

Recruiting Civic Literacy Educators (Informal)

Literacy Minnesota

Coordinates a large volunteer base and trains AmeriCorps members in civic and literacy instruction.

- Website: <https://www.literacymn.org>

YMCA Center for Youth Voice

Recruits adult advisors and program staff for statewide youth government programs.

- Website: <https://www.ymcanorth.org>

AmeriCorps (via Literacy Minnesota)

Places national service members in schools and nonprofits to build civic teaching capacity.

- Website: <https://www.literacymn.org/ameri-corps-opportunities>

Mentoring Educators (Formal)

ATLAS ABE – Statewide Mentorship Program

A structured mentorship system that matches new adult/basic educators with civic-focused veterans.

- Website: <https://atlasabe.org>

Literacy Minnesota

Offers mentor support within its AmeriCorps and community education networks.

- Website: <https://www.literacymn.org>

McCarthy Center – St. John’s University

Equips civics educators with mentorship strategies from public leaders and educators.

- Website: <https://www.csbsju.edu/mccarthy-center>

Mentoring Educators (Informal)

Literacy Minnesota – Literacy Leadership Program

Trains and mentors community educators to lead civic and cultural literacy initiatives.

- Website: <https://www.literacymn.org/literacy-leadership-program>

Civic Bridgers

Facilitates peer coaching and mentor connections as part of its community action model.

- Website: <https://www.mnhum.org/mhc-grantee-highlight-civic-bridgers>

Minnesota Humanities Center

Uses narrative and equity frameworks in mentoring informal civic leaders and educators.

- Website: <https://www.mnhum.org>

Mentoring Students in Civic Literacy

League of Women Voters MN (LWVMN)

Runs youth fellowships pairing high schoolers with civic mentors to launch engagement campaigns.

- Website: <https://www.lwvmn.org/youth-civic-engagement>

CLUES – Youth in Action (YA!)

Mentorship and leadership program for Latine teens, with a focus on civic participation.

- Website: <https://clues.org/services/youth-programs/youth-in-action>

Civic Bridgers – Beyond Civics

Engages youth in mentorship-driven action projects focused on solving community challenges.

- Website: <https://www.mnhum.org/mhc-grantee-highlight-civic-bridgers>

Curriculum Curation

Minnesota Council on Economic Education (MCEE)

Creates modular, standards-aligned financial literacy and economics curricula for high school and postsecondary use.

- Website: mcee.umn.edu

BestPrep

Provides classroom-ready curriculum and integrates real-world financial content from professionals.

- Website: bestprep.org

University of Minnesota Extension – Family Resource Management

Designs curriculum focused on real-life transitions like college, renting, and managing credit.

- Website: extension.umn.edu

Certification & Professional Development

MCEE

Offers certified educator training (e.g., "Teaching Personal Finance in High School") with CEUs.

- Website: mcee.umn.edu

BestPrep

Includes professional growth components in programs like the Technology Integration Workshop (TIW).

- Website: bestprep.org

Minnesota State Colleges and Universities (MinnState)

Supports faculty with professional development pathways to teach financial education in postsecondary settings.

- Website: minnstate.edu

Training Educators

University of Minnesota Extension

Hosts "Train-the-Trainer" programs for nonprofit educators, youth workers, and new financial instructors.

- Website: extension.umn.edu

Lutheran Social Service (LSS) of Minnesota

Offers in-depth financial coaching training for youth mentors, housing staff, and informal educators.

- Website: lssmn.org

Prepare + Prosper

Trains volunteer coaches and informal educators to deliver peer-based financial mentoring for young adults.

- Website: prepareandprosper.org

Mentoring Programs for Students

BestPrep – eMentors & Money Matters

Offers structured mentoring from finance professionals via digital and in-classroom delivery.

- Website: bestprep.org

Junior Achievement North

Connects students with adult mentors through experiential simulations and in-school visits.

- Website: janorth.org

Lutheran Social Service (LSS)

Delivers one-on-one and group mentoring for young adults through financial counseling and life skills programs.

- Website: lssmn.org

Mentoring Programs for Educators

MCEE

Embeds peer mentorship in teacher certification programs and ongoing training cohorts.

- Website: mcee.umn.edu

BestPrep

Facilitates teacher-to-teacher knowledge sharing and collaborative planning through educator forums.

- Website: bestprep.org

Minnesota Department of Education (MDE)

Runs statewide new-teacher mentoring programs that can include financial competence and CTE areas.

- Website: education.mn.gov

Recruitment of Financial Competence Educators

MCEE

Partners with school districts and higher ed institutions to grow the educator pipeline in financial literacy.

- Website: mcee.umn.edu

BestPrep

Recruits teachers, volunteers, and business professionals to join classroom efforts across the state.

- Website: bestprep.org

Minnesota State Colleges and Universities (MinnState)

Recruits and trains faculty for personal finance instruction as part of life skills and career pathways.

- Website: minnstate.edu

FINOMICS

CURRICULUM GUIDELINES

#1 FINANCIAL PSYCHOLOGY

- Recognize how unconscious beliefs influence financial choices.
- Choose financial info sources critically based on credibility and bias.
- Understand how information sources shape financial decisions.
- Examine how ads and promotions impact spending.
- Evaluate behavioral bias and emotional influences on financial decisions.
- Analyze social media's role in influencing financial behavior.
- Use a structured process to make financial decisions.
- Learn how to set financial goals.

#2 EARNING & INCOME

- Make informed decisions about post-high school plans.
- Evaluate multiple employment offers, including both tangible and intangible benefits based on personal goals and values.
- Understand and explain paystub components.
- Identify alternative types of income.

#3 FINANCIAL SYSTEMS

- Identify and describe various types of financial institutions.
- Compare and contrast financial products and services.
- Critically evaluate the offerings of alternative financial services
- Identify and explain types and purposes of taxes and their impact.
- Identify various financial professionals and their services.

#4 CREDIT & DEBT MANAGEMENT

- Analyze pros and cons of different types of credit.
- Evaluate the various sources and types of consumer debt.
- Summarize how credit history affects finances, including loan eligibility and terms.
- Summarize the reasons for filing for personal bankruptcy and evaluate the implications for self and others.

#5 RISK MANAGEMENT

- Describe how insurance and other risk-management strategies protect against financial loss.
- Compare and contrast how insurance needs vary between different seasons of life.
- Understand and analyze methods to prevent or reduce identity theft and fraud.
- Analyze how local, state, and federal laws and regulations affect consumers.
- Evaluate decisions to accept, reduce, or transfer risk.

#6 BUDGETING & INVESTING

- Identify short and long term financial goals and develop a spending plan/or budget.
- Analyze how taxes, inflation, and other external factors can affect personal budget.
- Apply decision-making models to financial decisions.
- Identify practices that support financial security for individuals and families.
- Compare savings options and interest rates.
- Match investment types to different financial goals (e.g. liquidity, income, growth, risk).

Curriculum Curation

Minnesota Department of Education – Career & Technical Education (CTE) Division

Provides frameworks and guidance for integrating vocational exploration into K–12 and postsecondary settings, including career pathways, WBL (Work-Based Learning), and youth apprenticeship models.

- Website: <https://education.mn.gov/cte>

Minnesota Career and Technical Education (MN CTE)

Coordinates career clusters, technical skill assessments, and local curriculum support across school districts, focusing on future-ready skills.

- Website: <https://www.mncte.org>

Sourcewell – Career & College Readiness Programs

Partners with schools and communities to support career pathway programs, including industry credentialing and student exposure to trades and technical fields.

- Website: <https://mn.sourcewell.org>

Certification & Professional Development (Formal Educators)

MDE – CTE Teacher Licensure & Professional Development

Manages teacher licensure pathways and continuing education for career and technical instructors, including WBL coordination credentials.

- Website: <https://education.mn.gov>

MN CTE – Work-Based Learning Endorsement Program

Online, grant-funded certification program focused on preparing educators to deliver experiential career learning.

- Website: <https://www.mncte.org/licensure>

Education Minnesota – MEA Online & Leadership Training

Provides CEUs and leadership development courses for educators integrating vocational and career development into the classroom.

- Website: <https://www.educationminnesota.org>

Certification & Professional Development (Informal Educators)

Youthprise

Delivers training to OST (out-of-school time) professionals in career mentoring, youth employment pathways, and skill-building for nontraditional learners.

- Website: <https://youthprise.org>

Achieve Twin Cities – Career Readiness Institute

Trains career coaches, mentors, and nonprofit partners to help students explore career interests, including internships and mentorships.

- Website: <https://www.achievetwincities.org>

Minnesota Association for Career and Technical Administrators (MACTA)

Supports administrators and informal career educators through events, best practices, and peer-to-peer development.

- Website: <https://www.mactamn.org>

Training Formal Educators

RealTime Talent – Career Pathways Toolkits

Trains teachers on how to use labor market data and career interest inventories to guide students toward informed choices.

- Website: <https://www.realtimetalent.org>

MDE CTE – Professional Learning Community Support

Provides support for high school and postsecondary educators integrating industry-informed curriculum and classroom-to-career planning.

- Website: <https://education.mn.gov>

Minnesota State – Perkins Consortia Training

Offers training across Minnesota State colleges and school districts in alignment with federal Perkins V career-readiness funding goals.

- Website: https://minnstate.edu/system/cte/consortium_resources

Training Informal Educators

Project Build MN

Educates nonprofit and community mentors on promoting trade career awareness and confidence in young people exploring the skilled trades.

- Website: <https://projectbuildmn.org>

SciTech Internship Program (via MN Technology Association)

Trains business mentors and informal STEM educators on how to coach college students and young adults through career launch opportunities.

- Website: <https://scitechmn.org>

Junior Achievement North – Volunteer Training Programs

Equips adult volunteers and mentors with interactive career-readiness training materials and soft-skills modules.

- Website: <https://www.janorth.org>

Recruiting Vocational Educators (Formal)

Minnesota State Colleges and Universities

Offers licensure and career-technical credentialing programs to train the next generation of vocational educators.

- Website: <https://minnstate.edu>

MACTA – Career Technical Education Job Board

Promotes recruitment of CTE professionals and educators through state-wide postings and career events.

- Website: <https://www.mactamn.org>

EdPost MN

Lists job openings for vocational instructors, WBL coordinators, and career exploration coaches.

- Website: <https://edpost.stcloudstate.edu>

Recruiting Vocational Educators (Informal)

Achieve Twin Cities

Recruits and supports career mentors and worksite hosts for career exposure and exploration.

- Website: <https://www.achievetwincities.org>

Youthprise

Connects community-based youth workers and educators with pathways to participate in vocational clarity and workforce development initiatives.

- Website: <https://youthprise.org>

ServeMinnesota (AmeriCorps Programs)

Places young professionals in schools and nonprofits to support college and career readiness programming.

- Website: <https://www.serveminnesota.org>

Mentoring Educators (Formal)**Minnesota State – CTE Leadership Programs**

Supports high school and college instructors through peer mentorship and professional development for program growth.

- Website: <https://minnstate.edu/system/cte/index.html>

MACTA Regional Networks

Hosts peer mentoring and local educator support sessions to share career programming strategies.

- Website: <https://www.mactamn.org>

ATLAS – Adult Career Pathways

Provides mentorship and coaching for adult education teachers working to implement integrated career pathways.

- Website: <https://atlasabe.org>

Mentoring Educators (Informal)**Achieve Twin Cities – Career Mentor Network**

Pairs new nonprofit and volunteer educators with veteran career mentors to build program capacity.

- Website: <https://www.achievetwincities.org>

Youthprise – Professional Development Labs

Offers informal educator coaching on topics like youth motivation, entrepreneurship, and coaching mindset.

- Website: <https://youthprise.org>

Minnesota STEM Network (via SciMathMN)

Connects STEM-focused educators and informal career mentors through peer groups and events.

- Website: <https://scimathmn.org/stem-network>

Mentoring Students in Vocational Clarity**Junior Achievement North**

Connects high school students with business mentors to explore future career options, financial decisions, and soft skills.

- Website: <https://www.janorth.org>

Genesys Works Twin Cities

Matches high school juniors with year-long internships and professional mentors in STEM and business fields.

- Website: <https://genesysworks.org/twin-cities>

YouthLEAD – Greater Twin Cities United Way

Trains mentors to guide young adults through career mapping, job placement, and leadership development.

- Website: <https://www.gtcuw.org/our-work/youthlead>

LIFE-O-NOMICS

**EACH DIVISION WILL UTILIZE
THESE SHARED SERVICES**

SHARED SERVICES

- Centralize IT, website, & data security systems.
- Build platforms for engagement & collaboration.

TECHNOLOGY

- Manage payroll, bookkeeping, HR, & admin tasks.
- Standardize onboarding & internal processes.

ACCOUNTING, ADMIN, & HR

- Lead branding, campaigns, & media relations.
- Manage social media, newsletters, & storytelling

MARKETING, PR, & COMMUNICATION

- Run donor campaigns, grants, & sponsorships.
- Build partnerships with aligned funders.

FUNDRAISING

ALLOCATION OF FUNDS

- Oversee budgeting, disbursement, & reporting.
- Prioritize funding based on impact & need.

COMPLIANCE & LEGAL

- Ensure legal, risk, and policy compliance.
- Provide ongoing legal support & guidance.

RECRUITMENT OF EDUCATORS

- Vet, onboard, & support qualified educators.
- Lead training & retention initiatives.

CONFERENCE/EVENT MANAGEMENT

- Plan & execute conferences & events.
- Manage logistics, speakers, & attendee experience.

LIFE-O-NOMICS

SUGGESTED COLLABORATION PARTNERS

SHARED SERVICES

PG.1

RECRUITMENT OF EDUCATORS

Teach For America – Twin Cities

Mission-driven teacher recruitment for high-need schools with a civic focus.

<https://www.teachforamerica.org>

EdPost (St. Cloud State)

Minnesota's leading education job board for K–12 and postsecondary institutions.

<https://edpost.stcloudstate.edu>

Education Minnesota

Statewide teachers' union and professional network supporting training and recruitment.

<https://www.educationminnesota.org>

MN Association of Charter Schools

Statewide network of 200+ charter schools with flexible hiring pipelines.

<https://www.mncharterschools.org>

TNTP (The New Teacher Project)

National nonprofit specializing in alternative teacher pipelines and coaching.

<https://www.tntp.org>

TECHNOLOGY SUPPORT

Atomic Data

MN-based IT company offering secure managed services for nonprofits and education.

<https://www.atomicdata.com>

Sovran, Inc.

Provides IT services, cloud migration, and network support for education and nonprofits.

<https://www.sovran.com>

Marco Technologies

Regional leader in managed IT, VoIP, and infrastructure services.

<https://www.marconet.com>

TechSoup

Nonprofit tech marketplace offering discounted software, training, and support.

<https://www.techsoup.org>

RBA Consulting

Digital transformation experts specializing in Microsoft tools and education systems.

<https://www.rbaconsulting.com>

ACCOUNTING, ADMIN, & HR

CliftonLarsonAllen (CLA)

Full-service accounting and HR advisory for foundations and nonprofits.

<https://www.claconnect.com>

Nonprofit Solutions

Provides bookkeeping, HR support, and fiscal admin tailored to nonprofits.

<https://www.nonprofitsolutions.org>

Propel Nonprofits

Financial services and leadership coaching for nonprofit sustainability.

<https://www.propelnonprofits.org>

Redpath & Company

CPA firm with a strong nonprofit and government sector practice.

<https://www.redpathcpas.com>

Insperty

National provider of full-scale HR services, benefits, and compliance tools.

<https://www.insperty.com>

COMMUNICATIONS & PR

Bellmont Partners

Full-service PR and event firm serving mission-driven and civic clients.

<https://www.bellmontpartners.com>

Tunheim

Strategic communications agency with expertise in public affairs and coalition messaging.

<https://www.tunheim.com>

Padilla

National marketing and branding firm with experience in education and nonprofits.

<https://www.padillaco.com>

Nemer Fieger

Boutique agency known for local outreach, event promotion, and community engagement.

<https://www.nemerfiieger.com>

The Social Lights

Social media agency focused on digital storytelling and audience growth.

<https://www.thesociallights.com>

LIFE-O-NOMICS

SUGGESTED COLLABORATION PARTNERS

SHARED SERVICES

PG.2

FUNDRAISING STRATEGY

AmplifyDMC

Minnesota-based firm leading strategy and execution for nonprofit fundraising campaigns.
<https://www.amplifydmc.com>

Allegiance Group + Pursuant

Digital-first fundraising and donor engagement firm with analytics capabilities.
<https://www.allegiancegroup.com>

Bauman Foundation

Advises philanthropic networks and helps align funders to mission-based work.
<https://www.linkedin.com/company/baumanfoundation>

Goff Public

MN-based PR and public affairs firm with grantmaking and policy influence experience.
<https://www.goffpublic.com>

Bentz Whaley Flessner (BWF)

Higher ed advancement and campaign planning consultancy with deep donor analytics.
<https://www.bwf.com>

FUND ALLOCATION STEWARDSHIP

Minnesota Council on Foundations

Cross-sector convener for philanthropy, focused on equitable grant making.
<https://www.mcf.org>

Saint Paul & Minnesota Foundation

Community foundation managing 2,000+ charitable funds and donor services.
<https://www.spmcf.org>

Propel Nonprofits

Provides fiscal sponsorship, regranting support, and compliance evaluation.
<https://www.propelnonprofits.org>

Minneapolis Foundation

Distributes civic-minded grants with a racial equity and youth investment lens.
<https://www.minneapolisfoundation.org>

Regional Initiative Foundations

11 regional partners advancing community vitality and economic equity.
<https://greatermn.net>

COMPLIANCE & LEGAL

Fredrikson & Byron

MN-based law firm specializing in nonprofit, education, and employment law.
<https://www.fredlaw.com>

Dorsey & Whitney

Top-tier legal services with specialties in higher education and governance.
<https://www.dorsey.com>

Ballard Spahr

National firm offering nonprofit compliance, lobbying law, and grant contract support.
<https://www.ballardspahr.com>

Lathrop GPM (Gray Plant Mooty)

Trusted legal counsel for nonprofits and multi-partner education initiatives.
<https://www.lathropgpm.com>

Wellspring Nonprofit Resource

Boutique legal service for fiscal sponsorship, board policies, and grant law.
<https://www.wellspringnonprofit.com>

CONFERENCE & EVENT MGMT

Heroic Productions

Produces mission-driven events with AV, stage design, and virtual options.
<https://www.heroic-productions.com>

Do Good Events

Specializes in nonprofit and community-focused event planning and promotion.
<https://www.dogoodevents.com>

MetroConnections

Full-service conference management including registration and digital tools.
<https://www.metroconnections.com>

Viva Creative

National firm for immersive storytelling and branded movement events.
<https://www.vivacreative.com>

The Event Group

Experienced with civic and educational gatherings across Minnesota.
<https://www.eventshows.com>