



College of Business

**Small Business Owner
Succession Planning
Panel Discussion**

Friday, April 11, 2025

2:45 pm – 4:15 pm

CSU, Room 253/4/5

Maverick Conference on **Financial Success**

This session focuses on business succession planning, ensuring a sustainable business and a successful exit for owners and leaders. It will include opening remarks from panelists sharing their experiences, followed by a moderated Q&A and audience questions. Experts from diverse backgrounds will provide practical advice on ownership and leadership transitions, covering key aspects such as:

- Developing the “middle portion” of the business cycle to ensure sustainability and a steady talent pipeline.
- Identifying and nurturing potential leaders for a smooth transition.
- Efficiently transferring business wealth, whether through a sale, merger, or generational handover.
- Addressing the personal and financial goals of business owners post-transfer.

For questions, please contact: Daniel Hiebert daniel.hiebert@mnsu.edu

Hosted by



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